

2009 St. Louis Socially Responsible Business Forum



2-4 p.m. Saturday,
September 26, 2009
15645 Olive Blvd., Chesterfield

Sure, businesses create jobs. But businesses of all sizes also have the power to improve the community and turn problems into solutions through responsible operations. JCI Metro invites small-business owners, young entrepreneurs and responsible citizens to explore the idea of Corporate Social Responsibility (CSR), find tactics to integrate it into their business and learn about this global movement. Panelists include:

- Chuck Aranda, Director of Celtic Creative & GO! Network
- Bonnie Coleman, Operations Manager of Blessing Basket
- David Siteman Garland, CEO/Host/Entrepreneur/Speaker, "The Rise To The Top"
- Ken Harrington, Managing Director of the Skandalaris Center for Entrepreneurial Studies at Washington University in St. Louis
- Lynette S. Watson, Small Business Development Specialist, University of Missouri Extension Small Business Development Center

The forum will include an introduction about CSR based on JCI CSR, a course developed by JCI in collaboration with the UN Global Compact, which is designed to raise the awareness of the long-term effects our actions and behavior have on humanity, economics and the environment.

St. Louis Socially Responsible Business Competition

The search is on for the most innovative and socially responsible business initiatives by entrepreneurs under 40 in the St. Louis area. The competition is open to both for-profit and nonprofit initiatives from new or existing businesses. All initiatives must positively impact the community and advance one or more of the St. Louis Development Goals. A panel of business experts from the St. Louis community will provide feedback on all entries. The first prize includes a cash grant and other support for the plan's implementation. The winner will be announced at the awards ceremony December 10, 2009, and the top three finalists will have the opportunity to present their idea to the community gathered there. Download the entry form and view complete rules at www.jci.cc/local/metro.

Submission Deadline: November 2, 2009

St. Louis Community Development Goals:

- Reduce poverty
- Improve education in low-income or under-served communities
- Improve the health of children or mothers
- Combat HIV/AIDS or Sexually Transmitted Diseases
- Improve environmental sustainability or combat climate change
- Contribute to an international partnership for development
- Improve intercultural understanding or cooperation

These are based on the UN Millennium Development Goals. Learn more at www.jci.cc/local/metro.



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